



IMPACT LIVES

2025 Sponsorship Opportunities

Welcome to the Impact LIVEs 2025 sponsorship deck—your invite to connect with 500+ health entrepreneurs at our premier business and leadership summit. Inside: high-impact ways to get your brand in front of an engaged, purpose-driven audience.

Event Overview & Audience Profile

Impact LIVES 2025 is specifically designed for health entrepreneurs ready to build scalable, sustainable, and impactful practices. Our unique virtual format ensures maximum reach while creating premium networking opportunities for our most engaged participants.

Growth Strategy

Audience members are actively seeking proven frameworks and methodologies to scale their practices sustainably.

AI in Healthcare

High interest in implementing artificial intelligence solutions for administrative efficiency and enhanced patient care.

Marketing Excellence

Practitioners seeking ethical, effective ways to attract ideal clients and communicate their unique value proposition.

Systems & Automation

Focus on implementing scalable systems that reduce practitioner burnout and improve operational efficiency.



Event Details

Event Name: Impact LIVES 2025

Dates: October 16–18, 2025

Location: Virtual

Format: 3-day business and leadership summit with accessible online programming

Audience by Role

- Solo Practitioners/Associates
- Clinic Owners



Audience Profile



Our event attracts a highly targeted audience of 500+ health and wellness professionals:

- Clinic owners and entrepreneurs
- Health practitioners seeking growth opportunities
- Associates looking to advance their careers
- Administrative leaders and practice managers

Why Sponsor Impact LIVEs?

Partnering with Impact LIVEs 2025 offers unparalleled opportunities to connect with decision-makers in the health and wellness industry. Unlike traditional conferences where sponsors are relegated to booth space, we've designed our sponsorship packages to create meaningful integration points throughout the attendee experience.



Direct Access to Decision-Makers

Reach hundreds of clinic owners and health entrepreneurs with purchasing authority. Our attendees are actively seeking solutions to grow their practices and improve operational efficiency.



Multi-Channel Visibility

Gain exposure across our entire CBL ecosystem, including our email list of 10,000+ subscribers, YouTube channel, coaching calls, and exclusive community platforms.



Meaningful Integration

We don't believe in "logo slaps." Each sponsorship package includes thoughtfully designed touch points that showcase your brand's unique value proposition in relevant, non-intrusive ways.



Lasting Relationships

Beyond the event itself, sponsors receive opportunities to continue engaging with our community through follow-up emails, exclusive retreat invitations, and special feature opportunities in our 2026 programming.

Our attendees aren't just passive participants—they're actively seeking solutions to help them scale their practices. By sponsoring Impact LIVEs, you position your brand as a trusted resource in their growth journey, creating opportunities for long-term partnerships that extend far beyond the three-day event.

What Our Sponsors Say



Brand Better

"Every event hits big for our bottom line."

"When you find a great synergy, working together feels effortless. Brand Better has collaborated with Meghan Walker and the Impact team for several projects and sponsorships. The process is always engaged, organized and simply, a pleasure. Every event hits big for our bottom line and the clients we sign are some of The Best clients we work with. I couldn't imagine a better win-win!"

Premium Sponsorship Opportunities

⊗ PLATINUM SPONSOR

~~\$12,000 (1 Available)~~

SOLD OUT

This top-tier package offers unparalleled exposure, positioning your brand as the leading partner:

- 25 VIP all-access event passes
- Exclusive sponsor of the Impact LIVEs community group
- 30-minute main event speaking spot
- Exclusive sponsor of a 2026 Q1 Biz Lab
- 2 weeks of ads to our retargeted audiences
- 2 sponsored features on pre-event YouTube series
- 2 featured emails to our full CBL email list in 2026
- Invitation to Clinic Owner Retreat 2026 (Muskoka, ON)
- Premium logo placement on event website + virtual dashboard
- Exclusive contribution to digital swag bag





GOLD SPONSOR

\$9,000 (2 Available)

Elevate your brand's presence with significant visibility and direct engagement opportunities:

- 15 all-access event passes
- Co-sponsor of 2026 Q1 Bootcamp
- Pre-event speaking opportunity
- 1 sponsored segment on pre-event YouTube series
- 1 featured email to full CBL list
- Invitation to Clinic Owner Retreat 2026
- Prominent logo placement on website + dashboard
- Premium contribution to digital swag bag



CLINIC OWNER TRACK SPONSOR

\$7,500 (1 Available)

This exclusive sponsorship connects you directly with our highest-tier attendees—established clinic owners with significant purchasing power and influence in the health and wellness industry. Ideal for brands offering high-value solutions specifically for practice owners and executives.

- 10 all-access event passes
- Private networking with clinic owners (exclusive breakout room access)
- Breakout room workshop session during Impact LIVES
- Invitation to Clinic Owner Retreat 2026 (Muskoka, ON)
- Exclusive logo placement on retreat signage + swag
- 1 featured email to CBL Clinic Owner segment
- Logo on website + dashboard
- Contribution to digital swag bag



Specialized Sponsorship Opportunities



These targeted sponsorships allow for more focused brand integration at key touchpoints during the event, making them ideal for companies with specific marketing objectives or those seeking to highlight particular products or services.

HEADSHOT + PHOTO BOOTH SPONSOR

\$5,000 (1 Available)

Sponsor our premium AI headshot booth, with your logo featured in the virtual photo booth and all delivery emails. Includes opportunity to include product offer in headshot delivery, 10 all-access passes, logo placement, and digital swag bag contribution.

COFFEE BREAK SPONSOR

\$5,000 (1 Available)

Host a 15-minute Power Session speaking spot and sponsor-hosted Virtual Coffee Lounge. Includes branded digital gift cards to VIP attendees, 10 all-access passes, logo placement, and digital swag bag contribution.



VIRTUAL KICK-OFF PARTY

\$3,500 (1 Available)

Exclusive speaking opportunity at our high-energy opening celebration. Includes 5 all-access passes, logo placement, and digital swag bag contribution.



LUNCH + LEARN

\$3,500 (1 Available)

30-minute midday speaking opportunity during the main event. Includes 5 all-access passes, logo placement, and digital swag bag contribution.



INTELLIGENT PRACTICE ROUNDTABLE

\$3,500 (-6- 5 Available)

Host a live roundtable focused on a specific value proposition (e.g., "Save 3 hours/day with a virtual scribe"). Includes 5 all-access passes, logo placement, and digital swag bag contribution.

What Our Sponsors Say



Sarah Cook, Wellness Writer

"One of my biggest lead-gen events of the year."

"Impact LIVEs is one of my biggest lead generating events of the year. Being a sponsor is not just about sitting at an exhibit booth. Meghan weaves in so many creative ways to highlight the sponsors that you leave feeling like you were part of the show. If your business serves clinician entrepreneurs, this is an event you do not want to miss."

Affiliate Opportunities

Corporate Affiliate Program

Tailored for aligned businesses and strategic partners, this program offers a robust framework for mutual growth and increased visibility. This is perfect for organizations looking to expand their reach within the health entrepreneur community.

- Requires an approval process to ensure synergy with our brand values and audience.
- Earn competitive commissions on referrals to Impact LIVEs 2025 and CBL's premium programs.
- Benefit from visibility-based grand prizes, offering exposure to our highly engaged audience.
- Specifically designed for media companies, influential platforms, and B2B partners seeking strategic collaborations.

✔ **Ideal for:** Businesses or platforms looking for a high-impact partnership to drive sales and enhance brand presence.



Corporate Affiliate Commissions + Prizes

This program is specifically designed for **aligned businesses and marketing professionals** who wish to monetize their reach and partner with Impact LIVEs to promote our transformative programs.



Competitive Commissions

Earn generous commissions in **CAD** for qualified sales through a **60-day cookie window**. Excludes one-on-one coaching, mastermind programs, and Black Friday sales.

- **FMP Accelerator:** \$350 per qualified sale
- **Growth Lab:** \$575 per qualified sale



Exclusive Top Performer Prizes

High-achieving affiliates can earn prestigious prizes designed to boost visibility and networking opportunities:

- **1st Place: Muskoka Mastermind Invite + Stage Time:** Join a high-level mastermind retreat and present your expertise.
- **2nd Place: Solo Email, Webinar + Newsletter Feature:** Dedicated promotional slots across our communication channels.
- **3rd Place: 3-Day Instagram Campaign:** A tailored social media campaign promoting your brand.



Ticket Challenge Bonuses + Key Rules

 Boost ticket sales. Unlock cash rewards. Participate in our exclusive Ticket Challenge to maximize your earnings and impact!

Cumulative Cash Bonuses

This program offers tiered cash bonuses designed to reward your efforts as you drive registrations for Impact LIVES 2025. The more tickets you refer, the more you earn, up to a grand total of \$4,000!

1

Tier 1: Early Momentum

Achieve **35 registrations** by **September 2nd** to earn your first bonus of **\$1,000**.

2

Tier 2: Steady Growth

Reach a total of **50 registrations** by **September 15th** and receive an additional **\$1,000**.

3

Tier 3: Mid-Challenge Boost

Hit **100 registrations** by **October 1st** for another **\$1,000** bonus.

4

Tier 4: Grand Finale

Secure **200 registrations** by **October 16th** to unlock the final **\$1,000** bonus.

= Up to **\$4,000** in cash bonuses!

*These bonuses are cumulative and awarded only if the respective registration milestones are met **by the listed deadlines**.*

Interested in sponsoring? Let's talk!

For inquiries regarding our 2025 sponsorship opportunities, please reach out to us directly:

Email: hayley@entrepologylabs.com

We look forward to discussing how Impact LIVEs can help you achieve your marketing and business objectives.

Let's Chat - Book a Call

